

THE FREE PRESS HERALD CLASSIFIED

"Who's Who" Directory

Containing the Names, Addresses and Telephone Numbers of the Representative Manufacturing, Business and Professional Interests, Institutions and Organizations of Midland and Penetang. Reproduction of this Directory, in Book Form, containing additional valuable information of general interest will be ready for Free Distribution Next Week.

AMUSEMENTS

JOHNSTONE BROS. ORCHESTRA—Blue Room, King St., Midland. Phone 343. Res. 321 or 347. Open for private engagements, lodge or club dances, either round or square. All musical instruments taught and instruments of all kinds for sale. Inquiries invited.

PARKSIDE PAVILION—Yonge St. West, Midland, Phone 941. Dancing every night — good music. You'll meet your friends at the Parkside. Also operating Arena Gardens — Roller Skating nightly. Dancing Saturday nights. One of the finest floors in Ontario.

AUTOMOBILE DEALERS

BOYCE GARAGE—Fred Boyce, Prop., 190 Dominion Ave. East, Midland, Phone 44. Sales and service for Dodge and De Soto Automobiles, Dodge Trucks. General repairing on all makes. Body and fender work our specialty.

BOYCE MOTORS—Lewis Boyce, Prop., 193 Dominion Ave. East, Midland. Phone 809. Authorized dealers for sales and service in Ford, Mercury, and Lincoln Automobiles; New Ford Tractors and Hydraulic equipment. General Auto repairing; collision work our specialty.

BOYD'S SERVICE STATION—Bert Boyd, Prop., 320 King St., Midland; Phone 705. Distributors for Chrysler and Plymouth cars; Fargo Trucks; Auto repairing, gas, oil and lubrication. Imperial Products dealer.

CAGE AUTO SERVICE—A. H. Cage, Prop., 128 Main St., Penetang, Phone 384. Sales and service for Dodge and DeSoto cars and Dodge Trucks. General Auto repairing, Body and Fender work, Gas, Oil and lubrication.

GROPP MOTORS—Elvin Gropp, Prop., Corner Main and Robert Sts., Penetang. Phone 557. Pontiac, Buick and G.M.C. Trucks, sales and service. Mopet Service Station. Goodyear Tires. Willard Batteries. "If It's For The Car—We Have It."

AUTOMOBILE ELECTRICAL SERVICE

PARR'S BATTERY SHOP—Geo. E. Parr, Prop., 239 First St., Midland. Phone 724. A complete Automotive electrical service. Carburetor and fuel pump repairs. Magneto and outboard motor work. Battery recharging and repairs. "Exide" Batteries, sales and service.

AUTOMOBILE REPAIRING

MOREAU, PHILIP—Nelson St., Penetang. Phone 691. Expert repairing on all makes of Cars, Tires, Batteries, Gas, Oil and Greasing. A twenty-four hour service.

SWANN'S GARAGE—Doug. Swann, Prop., Corner Bay and Second Sts., Midland. Phone 137. Expert repairing on all makes of cars. Storage, Gas, Oils and lubrication. "A Service That Will Please You."

TERRIEN'S GARAGE—G. J. Therrien, Prop., 34 Main St., Penetang. Phone 690, Night 674; Generators and starters repaired and exchanged. Tires, Batteries and Accessories, Gas, Oils and Greasing. All our work is done by Gov't. licensed mechanics and with the latest modern equipment. Give us a trial and see the results. Day and night towing service.

AUTOMOBILE SERVICE

BENSON SERVICE STATION—Harold Benson, Prop., Highway 12, Midland, (near Martyrs' Shrine). Phone 198-r-24. Gas, Oil and Greasing, Auto repairs on all makes. Towing service. Sandwich Bar, soft drinks and confectionery.

CAPT'S FILLING STATION—Capt. A. B. Smith, Prop. Gov't. Dock, King St., Midland. Phone 135. A Gas, Oil and Lubrication Service for your automobile or boat. "Argo" Petroleum products dealer. Our supply boat makes regular trips to Copper Head, and Sparrow Lake during the season.

WILFORD'S SERVICE STATION—Wm. L. Wilford, Prop., Corner King and Yonge Sts., Midland, Phone 382. B. A. Petroleum products; "Check-Chart" and "Moto-Sway" lubrication, Car Washing and Storage. Tires, Tire repairs and accessories.

BEAUTY SALONS

COTTAGE BEAUTY SERVICE—Mary Dunlop, Prop., 275 King St., Midland. Phone 599; Res. 64-j. Coiffures and Permanent Waves styled to suit your personality. Skilled operators only.

BOAT BUILDERS

GREW BOATS LIMITED (Gidley Plant), S. McNabb, Resident Mgr. Wharf, Penetang, Phone 513, Res. 578. Builders of Motor Boats; Sailing Dinghies; and Cruisers. Storage service and Marine railways.

MIDLAND BOAT WORKS, THE—T. M. McCullough, Mgr., foot of Midland Ave., Midland. Phone 410-411. Boats, Launches and Cruisers built and repaired. Cruisers and Launches for sale or charter. Ask for estimates.

BOX MANUFACTURERS

BECK, THE C. CO. LTD.—C. A. Day, Mgr. Office 9 Burke St., Penetang. Phone 542; Factory Peel St., Phone 471. Manufacturers of shipping cases, wood boxes and box shooks. Dealers in Lumber and building materials of all kinds.

BUILDERS' SUPPLIES

WALLACE, J. M. AND SONS—254 Bay St. West, Midland. Phone 88. Dealers in builders' supplies, cement, lime, brick, wall board, etc. Coal and Coke and agents for "Purina Feeds."

BUS LINES

PENETANG - MIDLAND COACH LINES—Mrs. B. Dubau, Mgr., 43 Harriet St., Penetang. Phone 425. Daily service between Midland and Penetang (see front pages for schedule), and Ontario Hospital. Special charter trips arranged anywhere.

CAFES AND RESTAURANTS

BLUE PARROTT LUNCH, THE—C. Wheeler, Prop., 300 King St., Midland. Phone 534. Our full course meals, lunches, and tasty sandwiches are noted for their home cooked flavor. "You'll enjoy dining here." Phone for our famous fish and chips. We deliver two or more orders free.

CORRECTIONS

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Do Not Write

PHONE 367 - MIDLAND

DIANA TEA ROOMS AND RESTAURANT—Jim Deakos, Prop., 199 King St., Midland, Phone 403. Full course dinners, light lunches, afternoon teas, sandwiches and fountain service. "The Quality and Price always satisfy." "Diana" home made ice cream and candies are favorites with those who know.

ONTARIO CAFE, THE—Joe Lan, Prop., 240 King St., Midland, Phone 368. You will enjoy the finer foods, the courteous service and inviting atmosphere of The Ontario. A La Carte or full course meals. Chop Suey and Chinese dishes our specialty.

RED BAR HAMBURGER, THE—E. Bourrie, Prop., 231 King St., Midland, Phone 150. "Red Bar" hamburgers and tasty sandwiches always please. "You'll find your friends here every day."

VICTORIA CAFE, THE—Lem Wing, Prop., 119 Main St., Penetang, Phone 682. Penetang's favorite place for full course meals, short orders, sandwiches, sort drinks, Tobacco and Cigarettes. Chop Suey and Chinese dishes our specialty.

CARTAGE AND TRANSFER

STEWART, C. A., 294 Queen St., Midland, Phone 242. Transport contractor. Road work; Local and long distance hauling of all kinds. Sand and gravel or dirt fill in any quantity.

CHURCHES

Anglican

ALL SAINTS' CHURCH—Corner Robert and Peel Sts., Penetang. Rev. E. T. C. Dwelly, B.A., B.D., Rector, 23 Robert St. East, Phone 332. Holy Communion, 9.00 a.m.; Matins, 11 a.m. (Holy Communion first Sunday of month). Sunday School 2.30 p.m. Evensong, 7.00 p.m. The Historic Church of St. James', on the Lines; Sunday School 2.00 p.m.; Evensong 3.00 p.m. (except second Sunday); Holy Communion 10.30 a.m. second Sunday each month. Holy Baptism by appointment.

Roman Catholic

ST. ANNE'S MEMORIAL CHURCH—Robert St. West, Penetang. Rev. Father J. M. Castex, Parish Priest. Rev. P. L. Bouvier; Rev. A. J. Desautels, Assistants. 29 Robert St. West, Phone 560. Masses: Sunday, 7.30, 9.00 and 10.30 a.m. Week days: 7.30 and 8.00 a.m. Evening Devotions, Sunday, 7.30 p.m. Baptisms, Sunday 2.00 p.m. Confessions, Saturday 3.30 to 5.00 p.m. and 7.30 to 9.00 p.m.

ST. MARGARET'S CHURCH—Hugel Ave. West, Midland. Rev. Father J. A. McDonagh, Parish Priest; Rev. B. J. Belanger, assistant. 259 Hugel Ave. West, Phone 77. Masses: Sunday, 8.30 and 11.00 a.m. (June, July and August, 8.00 a.m.) Week Days: 7.45 a.m. Baptisms, 3.00 p.m. Sunday, Holy Hour 7.00 p.m. Confessions, Saturday, 3.00 to 5.00 p.m. and 7.30 to 9.00 p.m. Sacred Heart Chapel, Hugel Ave. East, Sunday Mass 9.30 a.m.

Other Denominations

SALVATION ARMY, THE—Citadel, Dominion Ave. West, Midland. Major and Mrs. W. Kitson in charge. 235 Second St. Phone 269-w. Directory Class, 10.00 a.m. Holiness Meeting, 11.00 a.m. Sunday School 3.00 p.m. Salvation and Praise Service, 7.00 p.m. Week Night meetings Tuesday and Thursday, 8.00 p.m. Home League Thursday, 2.30 p.m. Junior Meeting Friday, 4.30 p.m.

CLEANERS - DYERS AND PRESSERS

FRENCH DRY CLEANERS—Beryl Scott, Mgr., 92-94 Dominion Ave. East, Midland. Phone 112. "The French Way Is The Right Way" for expert cleaning, dyeing, pressing and repairing. Fur and clothes storage at reasonable rates.

CONTRACTORS

Building

PAYETTE, FRANK—46 Main St., Penetang, Phone 422. Building contractor, town, beach or island. General repairing and remodeling. Roofing repairs and shingling. Estimates gladly given.

DAIRIES

ALLEWELL'S DAIRY—H. M. Allewell, Prop., 52 and 118 Main St., Penetang, Phone 678. Daily deliveries of pasteurized milk, cream, butter and other dairy products. Wholesale distributors for "Country Club" ice cream.

ARMSTRONG DAIRY—389 King St., Midland, Phone 1158. Distributors of pure pasteurized milk and cream. Our driver is on your street daily.

GEORGIAN BAY DAIRY, THE—Maurille Marchand, Prop., 35 Peel St., Penetang. Phone 474. Distributors of pure pasteurized milk, cream, butter and ice cream. Daily deliveries to all parts of Penetang and district.

JONES' FARM DAIRY—W. J. Jones, Prop., 198-r-11. Pure quality milk from our own herd, pasteurized and bottled right on the farm. When you want the best, call the "Jones" driver. He passes your home daily.

MIDLAND DAIRIES LIMITED—John R. Hodges, Mgr., Corner Dominion Ave. W. and First St., Midland. Phone 536. Wholesale and retail dealers in Pasteurized Creamery Products, Butter, Milk and Cream. Distributors of "Country Club" Ice Cream.

DENTISTS

ATTRIDGE, DR. W. L.—222 King St., Midland. Phone 187. Dental Surgeon. Office Hours, 9.00 to 12.00 a.m., 1.00 to 5.30 p.m. Tues., Thurs. and Sat. evenings 7.00 to 9.00 p.m.

DEPARTMENT STORES

ROSS, W. D., STORE—Corner King St. and Hugel Ave., Midland. Phone 3. Dry Goods, Ladies' Wear Millinery, Furs and accessories. "You'll enjoy shopping at Midland's modern store."

SIMPSON, THE ROBERT CO. LTD.—274 King St., Midland, Phone 350. Penetang, Dial Zenith 54000 (no toll charge). Order Office, Furniture and Home Furnishings. "You'll enjoy shopping at Simpson's."

DRUGGISTS

HUNTER'S DRUG STORE—W. D. Hunter, Prop., 100 Main St., Penetang. Phone 555. Drugs and Drug Sundries, Prescriptions. "Max Factor" cosmetics; "Smiles N' Chuckles" Chocolates. Fountain service and light lunches.

MULLIGAN'S DRUG STORE—E. C. Mulligan, Prop., 272 King St., Midland, Phone 94. Prescription specialist, pure drugs and careful compounding. Drug Sundries, Toiletries, Confectionery and Tobaccos.

ROSS - THE DRUGGIST—211 King St., Midland, Phone 16. Featuring our Soda Bar, Coffee Shop, Perfume Bar and Gift Shop. Full range of souvenirs, magazines, candy and cigarettes. Many imported agencies. Developing and printing. Agents "Elizabeth Arden" toiletries, Drugs and Patents at minimum prices.

ELECTRICAL APPLIANCES

ELLISON ELECTRIC SHOP—Harvey Ellison, Prop., King St. (opp. Post Office). Authorized dealer for "Westinghouse" refrigerators and Radios. "Easy" Washers and Ironers. Hardware, Paints and Electrical Supplies. Keys made, locks repaired.

HYRDO SHOP, THE—Operated by the Midland Public Utilities Commission. 208 King St., Midland. Phone 116. Everything Electrical. "Hydro is Yours—Use It."

NEW COPY

For the next section and the directory book can be accepted until

SATURDAY NIGHT SEPT. 7th

If you want to have your name and business listed in this handy reference guide

PHONE

MIDLAND - 367
PENETANG - 345

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ELECTRICAL SERVICE

HASKILL, GEORGE—168 Yonge St. East, Midland, Phone 412-w. Electrical Appliances, Radio, Washing Machines, and Refrigerator sales and service. Electric grain grinders and pumps. Electrical wiring and repairing of all kinds.

MARCHANT, GEO. H.—R. R. 1, Midland, Phone 198-r-23. Electrical Contractor, Wiring, Repairs and Installations. Electrical fixtures and appliances. Agent for "Massey-Harris" farm machinery and "Pedlar People" roofing and farm equipment.

WALKER, EDWIN—149 Hugel Ave. East, Midland. Phone 178-j. Electrical contractor; wiring, installations and general repairing. Electric lighting fixtures and appliances. "Beach" ranges and refrigerators; "Thor" washers and ironers; radios and radio repairing.

ELEVATORS

MIDLAND-SIMCOE ELEVATOR CO. LTD.—M. E. Tully, Mgr. Sunnyside, Midland. Phone 98. Grain and Coal cargo unloading and handling. Cargoes transhipped to all points.

FARM MACHINERY and SUPPLIES

MARCHANT, GEO. H.—R. R. 1, Midland. Phone 198-r-23. Agent for "Massey-Harris" farm implements and "The Pedlar People" roofing and farm equipment. Electric Contracting, Repairs and Appliances.

FLORISTS

BURGESS, F., FLORIST—Dominion Ave. West, Midland, Phone 304. Solve your gift problems by giving flowers. Funeral designs; wedding bouquets, etc., made on the shortest notice. We know we can please you with our good values.

FRUITS and VEGETABLES

CIRIVELLO'S FOOD MARKET—M. Cirivello, Prop., 243 King St., Midland, Phone 283. We carry a full stock of groceries, provisions and cooked meats. Wholesale and retail dealers in fresh fruits and vegetables. Free delivery.

FURNITURE and HOME FURNISHINGS

GAUTHIER, J. L.—196 Fourth St., Midland. Phone 182-r. See us for better values in good used furniture of all kinds, stoves and ranges. We buy, sell and exchange.

MCGUIRE, JOHN ESTATE—13 Simcoe St., Penetang, Phone 317. Dealers in fine furniture for home or cottage. A carefully selected stock of best quality mattresses, springs, window shades, etc. Call and make your selection now while prices are low.

ROEBUCK, J. B.—277 King St., Midland. Phone 405. Res. 183. A complete stock of furniture and home furnishings. See us first and save money. Tents, Awnings and Tarpauns made to order. Ask for estimates.

GENERAL STORES

MIDLAND GENERAL STORE—Samuel Pullman, Prop., 223 King St., Midland. Phone 171. A complete stock of fine groceries, Dry Goods and Footwear, for the whole family. "We Save You Something on Everything."

GROCERS

CONSUMERS' CO-OPERATIVE STORE—Theo. Vaillancourt, Mgr., 99 Main St., Penetang. Phone 406. Choice groceries and provisions. "A link in the great Canadian chain building for better business and better civilization." Purchasing the Co-Operative way gives you the savings and benefits.

DOMINION STORES LTD.—C. H. Long, Mgr. 111 Main St., Penetang. Phone 437. A complete stock of groceries, fresh fruits and vegetables. "Where Quality Counts."

QUESNELLE'S GROCERY—A. and T. Quesnelle, Props., 24 Robert St. West, Penetang, Phone 316. Clean fresh stocks of quality groceries, fruits and vegetables at prices that save you money. Free delivery.

GROCERIES AND MEATS

PRESTON, W. E. AND CO. LTD. MARKETERIA—187 King St., Midland. Phone 620. Up-Town Groceries, 289 King St. Phone 68. For over fifty years serving Midland and district with choice groceries, fruits and quality fresh and cured meats. "You'll find saving and satisfaction, at Preston's."

SIMKIN'S GROCERIES AND MEATS—Jas. Simkin, Prop., 89 Bay St. East, Midland, Phone 6. A choice stock of quality groceries, fresh and cooked meats at the right prices. Free Delivery.

HARDWARE DEALERS

GENDRON HARDWARE CO.—Clair Gendron, Prop., 77 Main St., Penetang. Phone 538. General Hardware, Electrical Appliances, C. V. Paints, Varnishes and Enamels.

HARTMAN'S HARDWARE—Wm Hartman, Prop., 258 King St., Midland, Phone 580. A complete stock of general hardware, B. H. and C. V. Paints; Fishing Tackle, Sporting Goods, Builders' and Steamship Supplies.

HOTELS

CANADA HOUSE—R. M. Cockburn, Resident Mgr. Main St., Penetang (next to Post Office). Phone 680. Modernized comfortable rooms with hot and cold running water, some with bath. Special weekly or monthly rates. A fully licensed hotel. "Since 1859, Famed for its Hospitality."

GEORGIAN HOTEL, THE—William A. McArthur, Mgr., corner King St. and Hugel Ave., Midland. Phone 1061. Eighty modern rooms, thirty with bath. Excellent dining room. "Tourist and travellers' headquarters. Visit our Coffee Shop—sodas, sundaes, hot plate specials. Good food, moderate prices."

HOTEL BRULE—Nap. Beauchamp, Prop., 122 Main St., Penetang. Phone 423. A fully licensed hotel. Every room with bath. Reasonable rates. "The Most Modern Hotel in Ontario's Oldest Town."

LADIES' and CHILDREN'S WEAR

MARY ANTHONY SHOP, THE—Miss J. Chalue, Prop., 92 Main St., Penetang. Phone 355. For the smart styles in ladies' and children's dresses; coats; millinery; lingerie and "Corticelli" Hosiery.

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LUMBER DEALERS

BECK, THE C. CO. LTD.—C. A. Day, Mgr. Office 9, Burke St., Penetang, Phone 542. Factory Peel St. Phone 471. Dealers in lumber and building materials of all kinds. Mfrs. of boxes and box shooks.

LEATHERBY, E. AND SON, Ltd.—Third St., Midland. Phone 17. Manufacturers of lumber of all kinds and dealers in builders supplies. With the closing of our Midland plant our machinery and sawmill equipment is for sale at most reasonable prices. Enquiries solicited.

MACHINE SHOPS

GREAT LAKES BOAT AND MACHINE CO.—Roy T. French, Mgr., Sunnyside, Midland. Phone 414-w. General machinery repairing. Marine work our specialty. Boats built and repaired. Cruisers for sale or charter.

MEAT MARKETS

MARTIN'S (A. V.) MEAT MARKET—95 Main St., Penetang. Phone 532. Noted for quality fresh and cured meats and "Martin's" own make pure pork sausage—they are delicious. Prompt delivery.

MARTIN, JAMES—The Co-Operative Meat Market, 99 Main St., Penetang, Phone 406. Highest quality fresh and cured meats and poultry in season, at the right prices. "Buy the Co-Operative way and save."

MEN'S AND BOYS' WEAR

SWALES, W. E. AND SON—237 King St., Midland. Phone 40. Featuring a complete line of men's and boys' quality clothing and furnishings.

NEWSPAPERS

FREE PRESS HERALD—Published by The Midland Free Press Limited with offices at King St., Midland, Phone 5, and Green Block, Penetang. Phone 345. "The Voice of the Simcoe Peninsula."

OIL COMPANIES

CANADIAN OIL COMPANIES LTD.—W. R. Rankin, Local Agent, Bay St. West, Midland. Phone 257. Res. 713. Distributors of White Rose "No-Knock" gasoline; "White Rose" motor oils and lubricants.

WARCO GREASE AND OIL CO. LTD., TORONTO—George LeBlanc, distributor, Firth's Corner, Midland. Phone 681-j. Manufacturers of "Bryco" motor oils and greases. Steam cylinder oils, Anti-freeze, etc. Wholesale and retail, any quantity.

OSTEOPATHY

PARK, ROBERT J., D.O.—185, Bay St. East, Midland, Phone 357. The Science of healing by adjustment. "Nature's Way to Health."

PAINTERS AND DECORATORS

DESROCHERS, FRED—30 Fox St., Penetang. Phone 522. Interior and exterior painting and decorating. Paperhanging and kalsomining. Estimates cheerfully furnished on any job.

PHOTOGRAPHERS

WATSON'S PHOTO STUDIO—King St., Midland. Phone 738-w. Studio portraits, commercial photography and passports. Old photographs copied and enlarged. Kodak finishing and enlarging. Picture framing a specialty. "A Price to Suit Everyone."

PLUMBING and HEATING

ST. AMANT, HARRY—62 Robert St., Penetang, Phone 370. Plumbing and Heating equipment installations and repairs. Guaranteed work. Half to two inch steel or galvanized pipe for sale, reasonable.

PRINTERS

HERALD PRINTING, THE—Conrad Hewson, Mgr., 19 Simcoe St., Penetang. Phone 300. Quality printing at reasonable prices. A fully equipped plant for every kind of job and commercial work.

MIDLAND FREE PRESS LIMITED—Offices at King St., Midland, Phone 5, and Green Block, Penetang, Phone 345. Commercial publishers and printers. Office stationery and supplies.

RADIO SALES and SERVICE

WALKER EDWIN—149 Hugel Ave. East, Midland. Phone 178-j. "General Electric" Radios and expert radio repairing. Loud speaker installations. Sound equipment for sale or rent. Electrical appliances, fixtures and repairing.

SHOE REPAIRING

HARTLEY'S SHOE REPAIR—Corner King and Elizabeth Sts., Midland. Try us for satisfactory shoe repairing and accessories. Modern factory methods, up-to-date equipment.

MIDLAND SHOE HOSPITAL—Harry Trembley, Prop., 288 King St., Midland. Phone 369. Shoes re-built and repaired by factory methods. Shoes dyed any color. We carry a complete line of shoe polishers. See us for your ski equipment and skate sharpening.

STEAMSHIP COMPANIES

GEORGIAN BAY TOURIST CO. OF MIDLAND LTD.—T. M. McCullough, Mgr., Gov't. Wharf, Midland, Phones 410 - 411. Regular daily cruises (in season) to 30,000 islands and Georgian Bay points. Late season launch trips and freight services as per schedule. Phone office for full information.

STEEPLEJACKS

LAIDLAW, THOMAS—337 Russell St., Phone 164-w. Experienced steeplejack. Structural steel, tanks, smokestack, flagpole and tower painting our specialty. Estimates cheerfully given.

TOBACCONISTS

PARKER'S UNITED—Gordon Parker, Mgr., 205 King St., Midland, Phone 503. Headquarters for your favorite newspapers, magazines and the latest books. School and office supplies, souvenirs, smoker's supplies and fishing tackle.

TOBACCONISTS -- Wholesale

RICHARDSON AND BEAULIEU—84 Main St., Penetang. Phone 447. Wholesale tobaccos, cigarettes, smoker's supplies, chocolates and confectionery.

TRANSPORT COMPANIES

BATES' AND SON TRANSPORT AND TRUCKING—Henry and William Bates, Props., 90 Fourth St., Midland. Phone 738-j. Cartage and trucking anywhere in Ontario. Special license for furniture moving. P.C.V. Class C. insured carrier.

COVILLE TRANSPORT CO. LTD.—C. Johnston, Local Mgr., 254 Bay St. West, Midland; Phone 9. Penetang office, 138 Main St. Phone 514. Daily transport service, Penetang, Midland and Toronto.

SIMMONDS' TRANSPORT—Chas. Simmonds, Prop. Head Office 309 Queen St., Midland. Phones: Midland 782; Toronto, Ad. 7305. Daily service, Toronto, Elmville, Midland, Penetang, Coldwater, Port Severn, Honey Harbour and all beaches. Connections made with summer boats for 30,000 Islands.

TAXICABS

KINNEE'S POP INN AND TAXI SERVICE—Ernie Kinnee, Prop. Gov't. Dock King St., Midland. Phone 540. A courteous taxi service for town or country trips. Visit "Pop Inn" for your refreshments, confectionery, cigarettes and soft drinks.

WELDING SHOPS

FENTON'S WELDING SERVICE—Roy E. Fenton, Prop., 233 Bay St. West, Midland. Phone 172; Res. 564-m; Electric and Acetylene Welding. Marine and Boiler Specialists. "If you can't bring the job to us we'll come to you with our portable plant."

GEORGIAN BAY WELDERS—W. J. Fuller, Prop. 244 Bay St. West, Midland. Phone 676. Res. 723-w. Electric and Acetylene Welding of all kinds. Marine Work a specialty. No job too small; none too big. Our portable plant comes to your door.